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| **Business Plan for** **Dated:** **/     /** | |
| **Mission and Vision** | *[All great businesses have a why, if you haven’t watched Simon Sinek’s video,* [Start with Why](https://www.youtube.com/watch?v=u4ZoJKF_VuA) *on youtube you should what this to help you work out your Mission/Why.]* |
| **End of ¼ goal** | *[Where do you see your business in 3 months time.]* |
| **Project 1** | *[This is where you need to select a big rock, something that is a project that you want to do in the next quarter. Also include some criteria for what success looks like so that you can measure your progress.]* |
| **Action Plan** | *[Here set out the 4 to 6 small actionable steps (something that can happen in a day or two that you can take to achieve the goal in project 1.]* |
| **Project 2** | *[This is where you need to select a big rock, something that is a project that you want to do in the next quarter. Also include some criteria for what success looks like so that you can measure your progress.]* |
| **Action Plan** | *[Here set out the 4 to 6 small actionable steps (something that can happen in a day or two that you can take to achieve the goal in project 2.]* |
| **Project 3** | *[This is where you need to select a big rock, something that is a project that you want to do in the next quarter. Also include some criteria for what success looks like so that you can measure your progress. Don’t be tempted to put down any more than 3 as you will find that you will not be able to get them done]* |
| **Action Plan** | *[Here set out the 4 to 6 small actionable steps (something that can happen in a day or two that you can take to achieve the goal in project 3.]* |